

## **McKinney Boyd Bronco Band Social Media Presence Policy**

As a McKinney Boyd Bronco Band Member, you are held to a high standard of behavior. You are not only representing yourself, but also your peers, your staff, your school, and your community. This high standard of behavior includes your social media presence. Your internet pages/spaces, posts, texts, group chats, reminds, Snapchats, pictures you link, likes, tweets, retweets, comments, etc., say just as much about you as your real life interactions that happen face to face. Your future employers and college admissions officers will look at your online presence almost immediately when you apply for a job or to college. This is a fact. Be sure you are being responsible online.

I, \_\_\_\_\_ am responsible for my social media presence. I understand that I represent the Bronco Band in all situations which includes but is not limited to my social media and online presence. I agree to uphold the high expectations of behavior that comes along with the privilege of being a Bronco Band Member. I understand this expectation and also understand failure to uphold this expectation will have consequences which may include: a conference with the directors, conference with parents, exclusion from activities or performances, removal from leadership positions, or removal from the band program. In the event a student is ever removed from the program for this or any other disciplinary infraction, the student/parent is responsible for payment of all fees due for that season. By signing below, I agree with the statements above and will uphold these expectations.

Student Name (please print):

Student Signature:

Date:

As a parent or guardian of the above named student, I understand the expectations of my student to uphold an appropriate social media presence and will do my best to monitor and guide them to do so. I understand I will be notified of any concerns by the directors and that consequences may result if my student chooses to poorly represent the Bronco Band online. I also understand that in the event my student is ever removed from the program for this or any other disciplinary infraction, that we are responsible for payment of all fees due for that season.

Parent Name (please print):

Parent Signature:

Date: